

PRESS RELEASE

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Franklin, Tennessee Makes “Best Small Town” Top Ten List

Franklin, TN (January 8, 2009) – Southern Living named Franklin to its Readers’ Choice Awards top ten list, ranking fifth for “Best Small Town”. Franklin joins a diverse group of destinations in the listing. Southern Living readers voted for their favorites in the different categories. January’s issue names the magazine readers’ choices for “best” places to stay, visit, shop and dine in the South.

"This is exciting for Franklin to achieve this status in Southern Living Magazine," remarked Franklin Mayor John Schroer. "This is a true compliment for the citizens and businesses that serve Franklin visitors, they do a great job of attracting people to this town and making sure they have a pleasurable experience while they are here."

The top ten “Best Small Town” list includes:

1. Beaufort, SC
2. Fairhope, AL
3. Fredericksburg, TX
4. Blowing Rock, NC
- 5. Franklin, TN**
6. Eureka Springs, AR
7. Oxford, MS
8. Grand Rivers, KY
9. Madison, GA
10. Hendersonville, NC

“It is an honor that Southern Living’s readers put us on the list,” said Mark Shore, Executive Director for the Williamson County Convention & Visitors Bureau. “It only takes one visit for folks to fall in love with Franklin.”

The Williamson County Convention & Visitors Bureau (WCCVB) is the official destination marketing organization for Franklin and Williamson County, Tennessee, located “100 Years” and a few miles south of Nashville. The WCCVB promotes and markets the Williamson County area, Franklin and its historic assets including the “Great American Main Street” experience to visitors across the state, the U.S. and worldwide. The WCCVB can be reached by phone 615.791.7554, fax 615.550.2707, toll free 866.253.9207, online www.VisitWilliamson.com or by mail 108 4th Avenue South, Suite 203, Franklin, TN, 37064

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